

NOEMI HYBRID DYE

INTRODUCING NOEMI DYE - A BRAND NEW HYBRID TINT
WITH CARE FORMULA



2-IN-1 TREATMENT

THIS PRODUCT NOT ONLY COLOURS THE HAIR AND CREATES A BEAUTIFUL STAIN ON THE SKIN BUT IT CONTAINS NOURISHING INGREDIENTS WHICH WILL HELP STRENGTHEN, PROTECT THE HAIR AND STIMULATE ITS GROWTH.



NOEMI HYBRID DYE

THE PH VALUE IS 9-10, WHICH MEANS THAT IT PENETRATES THROUGH THE HAIR MAKING THE DYES LAST FOR ABOUT 8 DAYS ON THE SKIN AND 5/6 WEEKS ON THE HAIR PROVIDING AN INTENSE FINAL RESULT.

THE RANGE OFFERS 9 BEAUTIFUL COLOURS + 1X CLEAR COLOUR CORRECTOR MEANING YOU CAN CREATE A VARIETY OF SHADES AND PERFECTLY CUSTOMISE THOSE TO YOUR CLIENT'S NEEDS!

SPECIFICATION

VEGAN

PAO 12 MONTHS

15ML

AROUND 60 USES PER TUBE

APPLICATION

MIX THE NOEMI DYE WITH THE DEVELOPER IN A RATIO OF 1:1.
MAKE SURE YOU APPLY THE NOEMI DYE ON THE BROWS IN ONE SINGLE EVEN LAYER FOR BEST RESULTS!

PROCESSING TIMES

10 MINUTES FOR A NATURAL RESULT

15-MINUTE APPLICATION FOR A BOLDER EFFECT AND LONGER LASTING RESULTS.

TIP : REMOVE DYE FROM THE FRONT AFTER 60 SECONDS TO CREATE AN OMBRE EFFECT

INGREDIENTS

AQUA, CETEARYL ALCOHOL, TRIETHANOLAMINE, CETEARETH 25, GLYCERYL MONOSTEARATE, PARAPHENYLENEDIAMINE, PROPYLENE GLYCOL, HENNA EXTRACT, SODIUM SULPHITE ANHYDROUS, ALOE VERA EXTRACT, EDTA, ASCORBIC ACID, GREEN TEA EXTRACT, OLIVE OIL



NOEMI CLEAR COLOUR CORRECTOR

THE CLEAR FROM NOEMI IS A NEUTRAL COLOUR CORRECTOR.

WHAT MAKES THIS PRODUCT UNIQUE?

YOU CAN MIX THE CORRECTOR TO ANY OF THE OTHER NOEMI DYES TO LIGHTEN THE FINAL RESULT BY A FEW TONES.

IT IS PARTICULARLY RECOMMENDED TO BE USED AFTER EYEBROW LAMINATION AS THE HAIR TENDS TO ABSORB MORE PIGMENT.

IT CAN ALSO BE USED BY ITSELF AS A HEALING MASK GIVING GREATER SHINE TO THE EYEBROW.

THE PH VALUE IS 10 AND CONTAINS MOISTURISING COMPONENTS.

APPLICATION

AS A TREATMENT: MIX CLEAR WITH SOLUTION IN THE SAME RATIO (1:1).

AS A COLOUR CORRECTOR:

IF YOU MIX THE CLEAR WITH ANY OTHER COLOUR IN A 1:1 RATIO, THE SHADE WILL BE 1 TONE LIGHTER.

IF YOU MIX 1:2, THE SHADE WILL BE 2 TONES LIGHTER, AND SO ON. THEN ADD THE SOLUTION IN THE RATIO (1:1) AND MIX.

INGREDIENTS

CETEARYL ALCOHOL, GLYCERYL MONOSTEARATE, EDTA, PROPYLENE GLYCOL, SODIUM SULPHITE ANHYDROUS, ASCOR- BIC ACID, TRIETHANOLAMINE, CETEARETH-25, WATER



NOEMI COLOUR DESCRIPTION AND COLOUR DEPTH

IN THIS SCALE ALL NOEMI SHADES ARE LISTED ACCORDING TO THEIR COLOUR DEPTH AND INTENSITY OF THE SHADES THAT REMAIN ON THE SKIN AFTER TINTING.

KNOWING THE PIGMENTATION OF NOEMI DYES CAN BE USEFUL FOR UNDERSTANDING WHICH ONES TO USE WHEN WANTING TO ACHIEVE A NATURAL OR BOLD EFFECT ON THE SKIN.

LOW TO MID INTENSITY

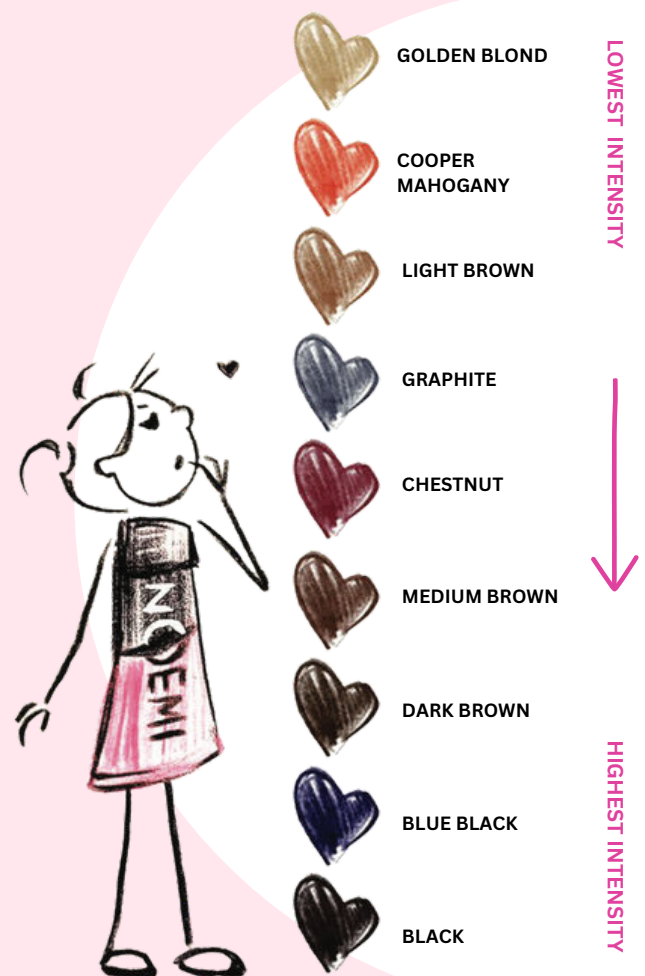
GOLDEN BLOND, COOPER MAHOGANY, GRAPHITE ARE THE LIGHTEST COLOURS WITH A LOW PIGMENT INTENSITY.

THEY LEAVE A VERY SLIGHT STAIN ON THE SKIN MAKING THEM THE PERFECT SHADES TO BE USED AS COLOUR CORRECTORS.

USE GOLDEN BLOND TO ADD WARMTH.

USE COOPER MAHOGANY TO ADD A RED TONE

USE GRAPHITE TO ADD COOLNESS TO YOUR MIXES.



MEDIUM TO HIGH INTENSITY

LIGHT BROWN HAS A MEDIUM PIGMENTATION AND CAN BE USED BY ITSELF FOR DARK BLONDES / SOFT BRUNETTES.

CHESTNUT IS A DEEPER RED-BROWN COLOUR THAT LEAVES A BEAUTIFUL STAIN ON THE SKIN (MED/DARK PIGMENTATION)

MEDIUM BROWN IS A WARM CHOCOLATE BROWN COLOUR WITH MED/STRONG PIGMENTATION. CAN BE USED BY ITSELF OR OR MIXED WITH ANY BLUE/GREEN BASE SHADES TO CREATE A COOLER BROWN.

STRONGEST INTENSITY

DARK BROWN IS ONE OF THE DARKEST SHADES WITH A STRONG PIGMENTATION, SUITABLE FOR DARK BRUNETTES.

BLACK IS A NEUTRAL COLOUR AND IT SHOWS ON THE SKIN AS A VERY DEEP DARK BROWN (STRONG PIGMENTATION).

BLUE BLACK IS NOT ONLY GREAT FOR EYELASH TINTING BUT CAN ALSO BE USED AS A CORRECTOR WITH ANY WARM BASED COLOUR.

GOLDEN



GOLDEN
BLOND



LIGHT
BROWN



MEDIUM
BROWN



DARK
BROWN

NATURAL



BLACK

RED



COOPER
MAHOGANY



CHESTNUT

ASH



GRAPHITE



BLUE
BLACK

OUR GO TO COLOUR MIXES

NOEMI'S FAVOURITE COLOURS & MIXES FOR:

BLONDE



GOLDEN BLOND 80% + GRAPHITE 20%

RATIO

80:20

DARK BLONDE



LIGHT BROWN BY ITSELF 100% OR SOFTEN
THIS SHADE BY ADDING 10% CLEAR

100%

STRAWBERRY BLONDE



GOLDEN BLONDE 90% + COOPER
MAHOGANY 10%

90:10

AUBURN



MEDIUM BROWN 80% + COOPER
MAHOGANY 20%

80:20

BRUNETTE



CHESTNUT 100%

100%

DARK BROWN



DARK BROWN 90% + CHESTNUT 10%

90:10

BLACK



PURE BLACK BY ITSELF OR ADD 10%
GRAPHITE

90:10

LASHES

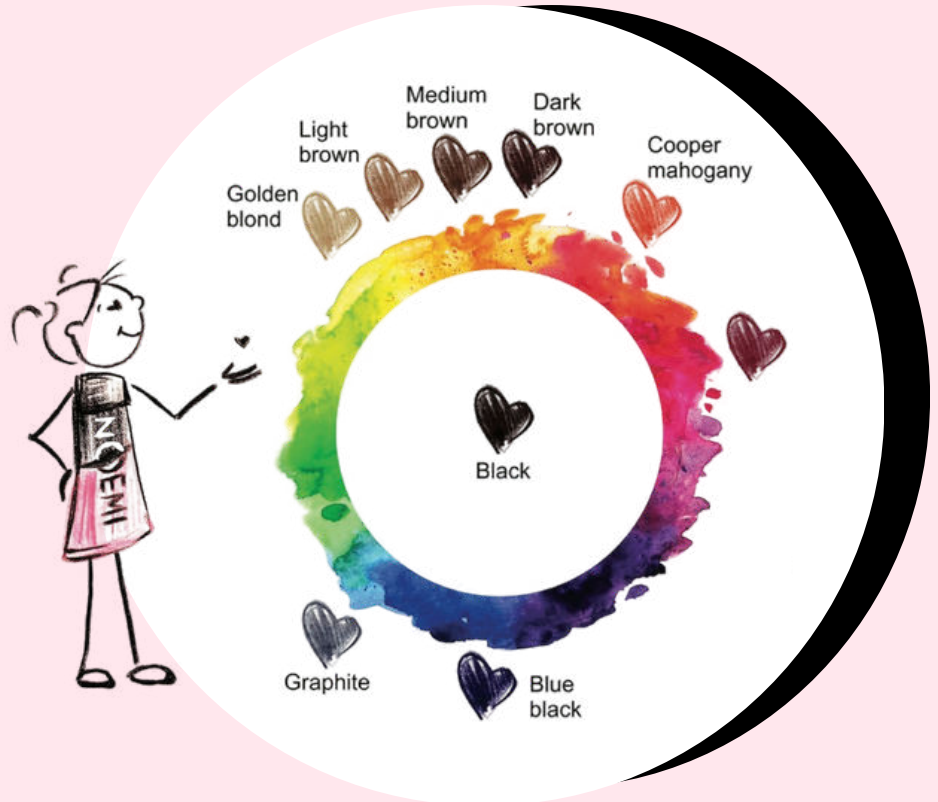


BLUE BLACK 50% + BLACK 50%

50:50

CHROMATIC CIRCLE

OF NOEMI DYE & UNDERTONES



GOLDEN BLOND

GREEN YELLOW PIGMENT

LIGHT BROWN

YELLOW ORANGE PIGMENT

MEDIUM BROWN

ORANGE PIGMENT

DARK BROWN

RED-ORANGE PIGMENT

COOPER MAHOGANY

RED PIGMENT

CHESTNUT

COLD RED PIGMENT

BLACK

NEUTRAL PIGMENT

GRAPHITE

BLUE GREEN PIGMENT

BLUE BLACK

BLUE VIOLET PIGMENT

NOEMI 3% DYE SOLUTION

DESIGNED SPECIFICALLY FOR USE WITH THE NOEMI
DYE HYBRID TINT COLOURS



NOEMI 3% DYE SOLUTION

THANKS TO A CREAMY CONSISTENCY IT FACILITATES MIXING AND DOES NOT DRIP DURING APPLICATION.

PAO 24 MONTHS

AVAILABLE IN TWO FORMATS OF 14 ML AND 100ML.

APPLICATION

MIX THE NOEMI DYE WITH THE 3% SOLUTION IN A RATIO OF 1:1.
LEAVE FOR 10-15 MINUTES
DEPENDING ON THE DESIRED RESULTS.

PROCESSING TIMES

10 MINUTES FOR A NATURAL RESULT
15-MINUTE APPLICATION FOR A BOLDER EFFECT AND LONGER LASTING RESULTS.

TIP : REMOVE DYE FROM THE FRONT AFTER 60 SECONDS TO CREATE AN OMBRE EFFECT

INGREDIENTS

AQUA, HYDROGEN PEROXIDE,
CETOSTEARYL ALCOHOL,
PROPYLENE GLYCOL, SODIUM STANNATE





NOEMI BROW PRIMER

DESIGNED SPECIFICALLY TO PREP THE BROWS
PRIOR TO DYE APPLICATION

NOEMI BROW PRIMER

NOEMI PRIMER GENTLY AND EFFECTIVELY PREPARES THE EYEBROW AREA FOR THE TINTING PROCEDURE. REMOVES MAKE-UP RESIDUES, CLEANSSES THE SKIN AND HAIR WITHOUT DRYING THEM.

IT IS RECOMMENDED TO USE BEFORE EACH TREATMENT TO ACHIEVE THE BEST RESULTS.

SPECIFICATION

GEL CONSISTENCY
PH VALUE IS 6-7
PAO 24 MONTHS
50ML

APPLICATION

BEFORE DYE APPLICATION SPRAY TWICE ON A COTTON AROUND AND WIPE OVER THE BROW AREA THOROUGHLY.

INGREDIENTS

PURIFIED WATER, PROPANEDIOL, SORBITAN OLEATE
DECYLGLUCOSIDE CROSSPOLYMER, GLYCEROL, SORBITAN
CAPRYLATE (AND) PROPANEDIOL (AND) BENZOIC ACID, LACTIC
ACID.

NOEMI



NOEMI REMOVER

DESIGNED SPECIFICALLY TO REMOVE DYE FROM
THE BROW AREA DURING AND AFTER APPLICATION



NOEMI REMOVER

THE NOEMI REMOVER IS AN INDISPENSABLE PRODUCT FOR THOSE WHO CARRY OUT EYELASH AND EYEBROW TINTING TREATMENTS.

IN ADDITION TO REMOVING ANY SPOTS FROM THE SKIN, THE REMOVER CAN BE USED TO CORRECT EYEBROWS THAT ARE TOO DARK IN SOME AREAS AND ALLOWS YOU TO REDUCE THE INTENSITY OF THE COLOUR.

SPECIFICATION

GENTLE ON SKIN AND HAIR.

PH 5-6

PAO 24 MONTHS

50ML

APPLICATION

APPLY THE NOEMI REMOVER PRODUCT TO A COTTON PAD OR COTTON SWAB AND REMOVE THE DYE FROM THE DESIRED AREA. THEN WIPE THE SAME AREA WITH A WET COTTON ROUND/TIP.

INGREDIENTS

PURIFIED WATER, ROSE WATER, CAPRYLOYL/- CAPROYL METHYL GLUCAMIDE (AND) LAUROYL/MIRISTOYL METHYL GLUCAMIDE, GLYCERINE, SORBITAN CAPRYLATE (AND)PROPANEDIOL (AND) BENZOIC ACID, SODIUM GLUCONATE.